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Docket Number (Optional) PADEMARY NOTICE OF APPEAL FROM THE EXAMINER TO 065855.0199 (A35697) THE BOARD OF PATENT APPEALS AND INTERFERENCES I hereby certify that this correspondence is being deposited with the In re Application of United States Postal Service with sufficient postage as first class mail Linde in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 [37 ¢FR 1.8(a)] Application Number Filed on 01/08/2007 10/006,600 December 5, 2001 For Method for Determining the Post-Launch Performance of Signature Art Unit Examiner Typed or printed Manu J. Tejwani Andrew J. Rudy 3627 name Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. 500.00 The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 02-4377 . I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the applicant/inventor. Signature assignee of record of the entire interest. Manu J. Tejwani See 37 CFR 3.71, Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) Typed or printed name attorney or agent of record. 37,952 212-408-2614 Registration number Telephone number attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34. 01/08/2007 Date

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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Submit multiple forms if more than one signature is required, see below*.

forms are submitted.